



Total Cost of Ownership

What is the “real” price of
an Integrated Business
Management Solution
from

Windward Software



Helping You Run Your Business,

Instead of it Running You



What is Windward's System Five?

A point-of-sale (POS) system is a combination of computer software and hardware that processes and records retail sales at the point of purchase. POS systems vary in sophistication (*and price*) from the basic electronic cash register to the multi-user/location software suites.

Windward System Five is POS management software that runs on standard 'off the shelf' personal computer hardware and connects with a range of affordable hardware peripherals, such as barcode readers, receipt printers, pole displays and more.

Windward System Five is also an integrated solution, meaning staff can create an invoice without knowing anything about accounting or inventory control, yet the invoice they enter automatically updates those sections of the entire system.

Unlike a lot of "off-the-shelf" products like Quickbooks or Accpac, **Windward's System Five** is a high-end point of sale, business management system that includes inventory control, invoicing, customer billing, accounts receivable, accounts payable, general ledger, purchase orders, contact management, commission calculator, appointment scheduler, and many other features.

It is a one write system that will take care of all the book work automatically, right down to the final balance sheet, at a fraction of the cost of competitor's solutions.

Why do you Need System Five?

Let's be honest, most businesses need a lot more than the "cheap" off-the-shelf solution can offer. Most businesses need a solution that can save time as well as money; something that can make it easier to run the business in general... something a little more... something that:

- is guaranteed to work
- has real-time reporting and visibility
- has built in e-commerce capabilities
- starts making you money right out of the box
- has no downtime as you transition from existent software
- is completely scalable
- has built in accounting features and inventory control mechanisms

If your business needs something more than the barebones, then you need **Windward's System Five**.

What is the Lifetime Cost?

Having Windward's System Five in your businesses arsenal is the equivalent of having that perfect employee that does everything from bookkeeping to marketing; inventory control to cash sales; forecasting to sales reports; is never late or sick; and is always the first person in and the last out - 7 days a week... **the best part, it's like having that perfect employee and only paying them a salary of \$1.63/hr in that first year... then paying them only \$0.35/hr for the next 4 years.**

You will never find somebody that will give so much to your business for so little money; that's why we are so confident in Windward's System Five and its ability to start making you money right out of the box.

But you are probably asking yourself, what are all the costs associated with System Five? What is the lifetime cost? Everything in, how much does System Five "really" cost?

The answer is a lot less than what it provides in value!



First Year

Unlike our competitors, Windward's System Five doesn't require you to purchase proprietary hardware to run the solution. In other words, you don't have to buy a new computer, cash drawer, display, and barcode reader - you can use what you have - you can shop for the best deal from your local computer store to any online giant. **Our philosophy has always been that we shouldn't make you beholden to us by forcing you to buy only our complete system - look around, the competitors don't think that way.**

What's more, we believe in our product, which is why we guarantee implementation, training, and support at no extra cost. It will work! Your people will be able to use it! It will start making you more money the moment you go live!

Total Cost in the first year - \$2795, not including any hardware you may or may not need

Second Year and Moving Forward

If you choose to continue on with you licencing, which gives you access to all software upgrades, support, on-going training, and more the total cost is \$334.80/year

We tend to look at System Five as an employee in your business, somebody you hired to work full-time but is so dedicated that they never leave and they always outperform expectations. We think of our solution that way because that is how we built it, and that is how we carry on our own business - to always outperform expectations.

Which means upgrading to Windward's System Five is like hiring the best employee you will ever have and paying them only \$1.63/hr... doesn't that seem like the best business decision you could make?

Let us show you what

Windward's System Five

can do for your business...

800.663.5750

sales@wws5.com

Visit our website at wws5.com for more information.